

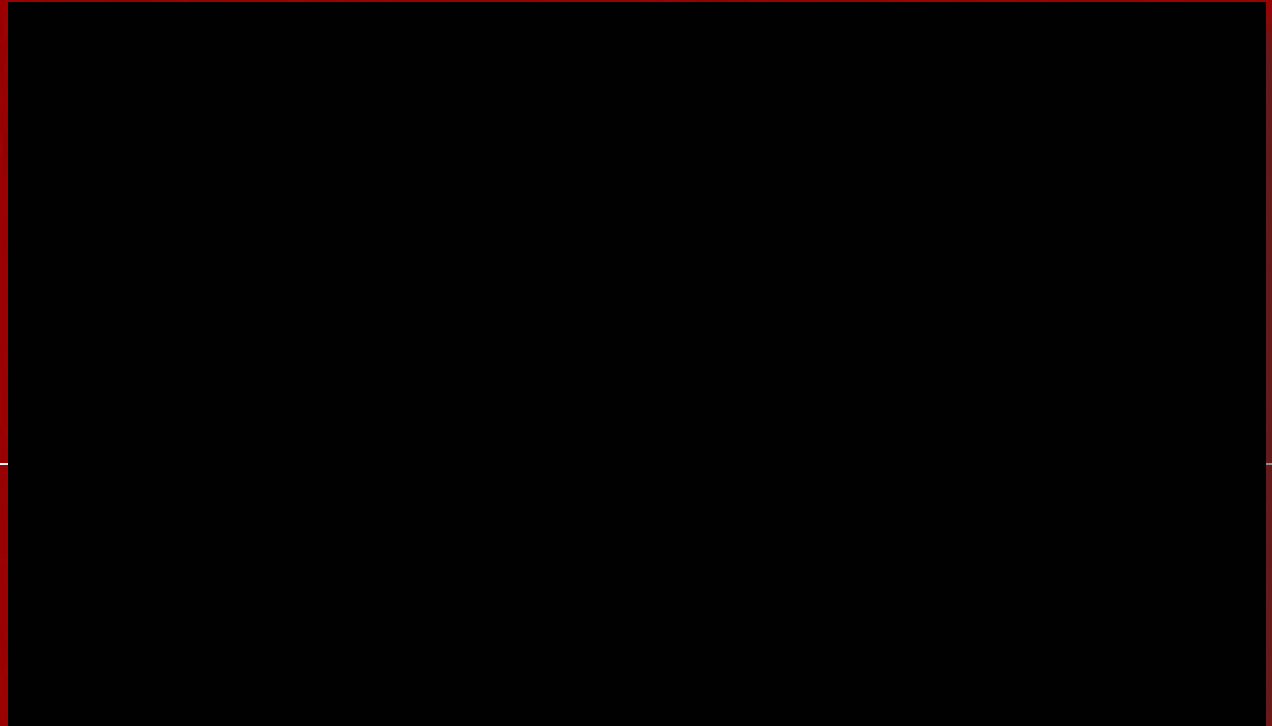


The time for our actions is now!
The time to save our planet
home. Inspire.

Fostering a can-do spirit and a culture of action



Jack Rickard at the Electric Vehicle Conversion Conference



Reaching an Audience of Influentials



Risk | Complex | Nuance | Tradeoff



BURN

an energy journal

Alex Chadwick
will explore our
energy future





We will meet scientists and engineers, policy makers and ethicists, concerned parents and committed young people

Personal Stories



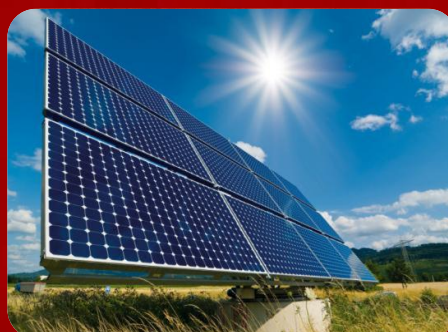
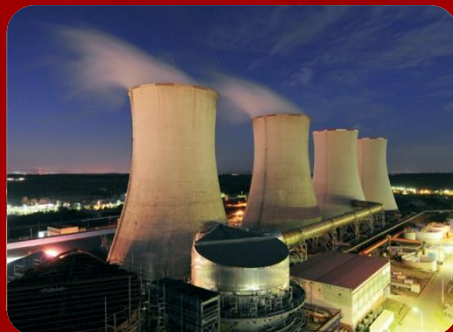
Alex Chadwick interviews Carl Pillitteri, a nuclear maintenance inspector at the Fukushima Daiichi plant



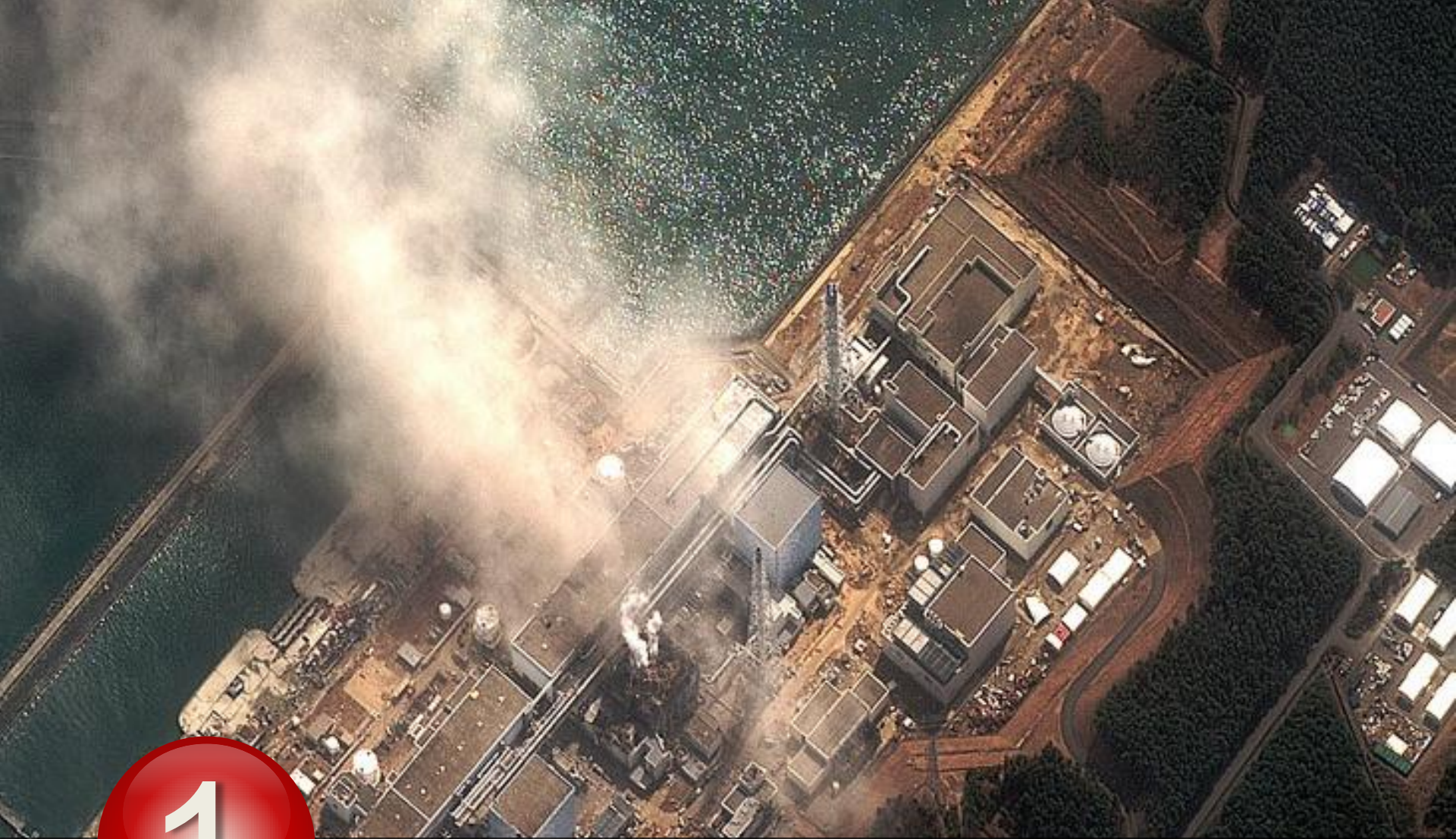
Alex Chadwick interviews Carl Pillitteri, a nuclear maintenance inspector at the Fukushima Daiichi plant



Alex Chadwick interviews Carl Pillitteri, a nuclear maintenance inspector at the Fukushima Daiichi plant



Four one-hour public radio specials plus a series of feature-length stories for “Marketplace”



1

Was Fukushima a setback for nuclear power?



2

[Deepwater Horizon oil spill]

Hunt for Oil: Risks and

Earth Day Special April 20
Rewards



3

Energy Efficiency



4

Election special.
Defining public policy.

Reaching an audience beyond
traditional public radio listeners



Challenges

- Trusting the Message
- Resources
- Continuing

Creating a
sustainable future
for our world



OUR TEAM

Bari Scott | Producer & Executive Director

Mary Beth Kirchner | Managing Producer

Alex Chadwick | Host/Producer

Gene Bryan Johnson | Digital Media
Producer

Rob Rand | Editor

Loretta Williams | Producer

Sean Collins | Producer

Robin Wise | Technical Director

Rockman “et al”

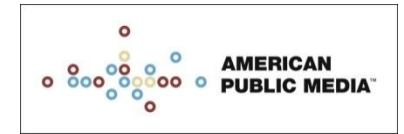
OUR

PARTNERS

New American



Media



Marketplace



University of Texas



Arizona State



University

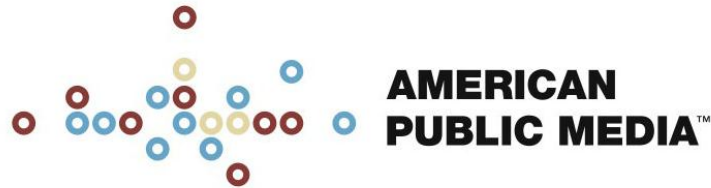


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