

# HACKING THE MIND (wt)

...a public television special exploring the science behind human decision-making...

Coming in 2018!

Featuring leading experts from the social, behavioral and economic sciences

Daniel Kahneman  
BJ Casey  
Robert Shiller  
David Rand

Coren Apicella  
Laurie Santos  
Cass Sunstein

Mahzarin Banaji  
Lee Ross  
Robert Cialdini  
Robert Kurzban

Richard Thaler  
Paul Slovic  
Baruch Fischhoff

4-part documentary

Audience participation

Social Media

Experimental Research Study

Investigating what SBE science can teach us about our brains and

cooperation   conflict   risk   money   politics

PI: David Davis, VP of TV Production, Oregon Public Broadcasting  
Series Producer: Carl Byker  
Producer: Kate McMahon  
Research and Evaluation: RMC Research Corp.

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