Models and Narratives in Transitioning To a Sustainable Future for All



Ilan Chabay, Ph.D.
Professor and Senior Fellow at the

- * Institute for Advanced Sustainability Studies, Potsdam, Germany
- * Helmholtz Alliance on Sustainability and Social Compatibility of Future Energy Infrastructure, University of Stuttgart, Germany

Context:

ICSU Visioning and Belmont Challenges for addressing global environmental change in the Anthropocene

Conceptual Framework:

Knowledge, Learning, and Societal Change research and action alliance - a new IHDP 10-year initiative

Projects and perspectives:

Analytical: learning by modeling nature and society

Affective: creating and studying the influence of narratives

International Council of Science (ICSU) Visioning

ICSU Grand Challenges:

- 1. Forecasting
- 2. Observing
- 3. Confining
- 4. Responding
- 5. Innovating

"How can improved scientific *knowledge* of the risks of global change and options for response most effectively catalyze and support appropriate *actions* by citizens and decision-makers"

Earth System Sustainability Initiative (ESSI)

International Human Dimensions Programme on GEC

- look at current global environmental problems as social and societal challenges
- frame, develop and integrate social science research on global change

current core "projects":

- 1. Urbanization and Global Environmental Change
- 2. Integrated History of People on Earth
- 3. Land-Ocean Interactions in the Coastal Zone
- 4. Global Land Project
- 5. Earth Systems Governance
- 6. Integrated Risk Governance
- 7. Knowledge, Learning, and Societal Change (KLSC)

Knowledge, Learning, and Societal Change: Finding Paths To A Sustainable Future



A new core project/alliance of the International Human Dimensions Programme in Global Environmental Change - IHDP

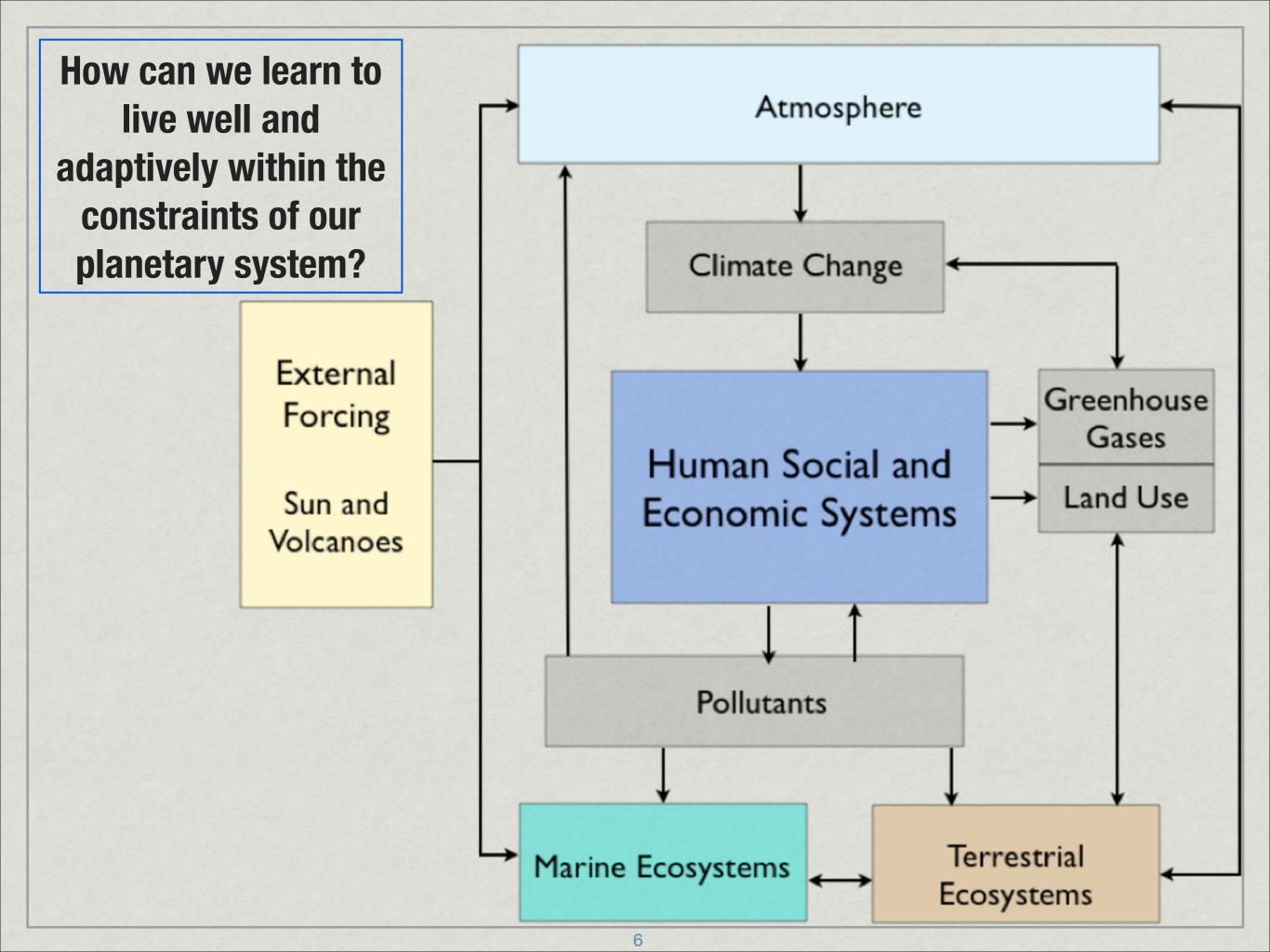
Mission of KLSC

is to contribute in effecting a transition to a sustainable future for all

by understanding and enabling the effective use of the mechanisms and levers of behavioral and societal change linked with knowledge and learning

through the combined efforts of a collaborative community of researchers, practitioners, and stakeholders

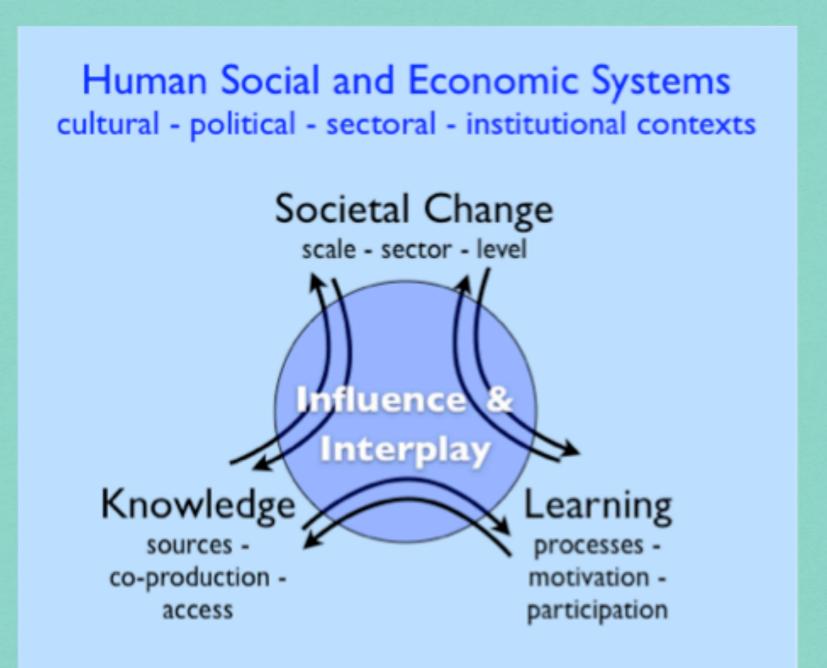
working across multiple temporal and spatial scales



Global Systems

KLSC framing

Coupling Between Humans And Ecosystems climate change, biodiversity loss, resource allocation



building a community for KLSC



Bringing together researchers, practitioners, policy makers and shapers in an open, creative process including:

journalist, dancer/choreographer, atmospheric physicist, neuroscientist, hydraulic engineer, ecological economist, political scientist, anthropologist, sociologist, social psychologist, NGO leader, EU research manager



It is not udderly unreasonable to feel cowed in the face of complex issues!

Coping With Complexity Through (Computational) Modeling

- make fundamental significance of models clear
- develop a coherent strategy for education and integration into curricula
- use models in strengthening problem-focused, transdisciplinary project-based learning
- emphasize progressive development of computational modeling skills
- use games and simulations explicitly as modelbased systems
- put into effect at all levels of education from elementary school through university
- introduce in informal learning venues for lifelong family and adult learning opportunities

Learning for sustainability through models

Project development

- assess current use of modeling in disciplines and in transdisciplinary project-based learning
- study the cognitive, affective, ethical/moral aspects of thinking with models
- develop strategy for expanding and improving use of issue-focused models at all levels in education
- plan and operate pilot studies in diverse settings
- synthesize results of pilots and find opportunities for replication and scaling up

Narratives: reflections & visions



Picasso's Guernica (1937)

Cassie Meador's *Drift* examines:
What happens when land changes hands? What becomes of people and their jobs? Where does our food come from?



Narratives

Media are the means to create and express narratives

Narratives are fundamental forms of human expression

affect - personal, emotional, opening for empathy

effect - memorable and widely communicable

reflect - learn from experience, encapsulate ideas

Narratives should be

created for expressing visions of a sustainable future,

studied in action research to understand when and how they lead to or deter social innovation and societal change

Public & Policy: Decisions & Actions

Public(s) understanding of models and modeling

- * IASS: 1. governance for sustainability and 2. sustainable interactions with the atmosphere
- * HA: system modeling of energy and the methods by which the nat'l and social sciences generate and test knowledge
- * UWisc consortium: Landscapes, food, and security

Creating and using narratives for sustainability:

- * IASS: governance across cultural and regional boundaries
- * RIHN: sustainable communities in Asia and their stories



THE PROCESS OF MOVING TOWARD A SUSTAINABLE FUTURE

