

Brains On! the Move: STEM Podcasts as Facilitators of Automobile-Based Family Learning Experiences. | #1907014

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[Check out the Brains On! podcast](#)

Project Description

The goals of this project are to study 1) how STEM-based kids podcasts can mediate joint media engagement and family learning in a unique learning space, an automobile, 2) how family members engage with the content and each other in this setting, and 3) the affordances of a vehicle-based environment for learning.

Key Achievements

- We collected video data from 32 families and 4 case study families.
- We've learned how to successfully carry out family-facilitated video data collection in a vehicle environment.

Audience & Settings

Audience: Families with children ages 6-12; Media developers; ISE practitioners, researchers, and evaluators

Disciplinary area: General STEM

Learning environment: Vehicle listening environment

Access and Inclusion

We used a maximum variation sampling technique to purposefully sample for certain characteristics (i.e. race/ethnicity, gender identity, LGBTQ families) to ensure our findings are representative of a broad range of listener families (beyond the current typical podcast listening audience).



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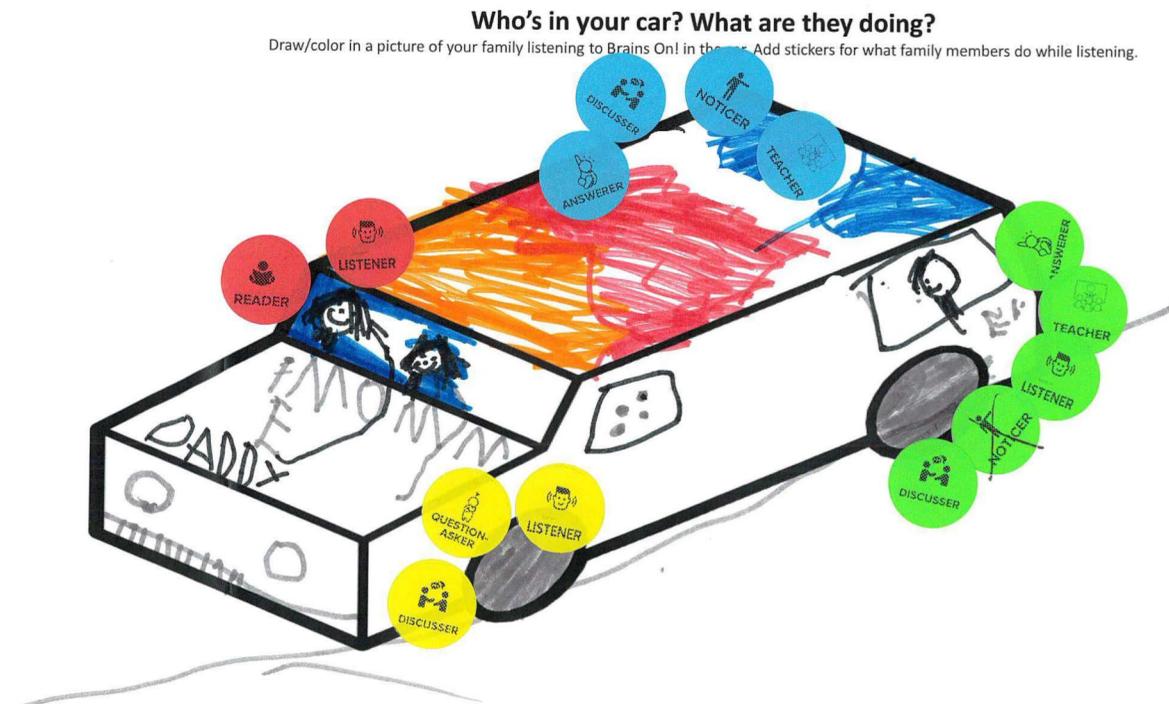
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Our data collection set up - Go Pro cameras and wireless mics



Example data:
Joint media engagement while listening to Brains On!



Family interview activity:
What each family member does while listening

STICKER KEY	
What we do while listening	
	I like to tell people things I know
TEACHER	
	I like to listen to other people
LISTENER	
	I like to ask questions
QUESTION-ASKER	
	I like to talk about things with people
DISCUSSER	
	I like to answer questions
ANSWERER	
	I like to read & listen
READER	
	I like to see and point things out to other people
NOTICER	
	I like to play on my phone or tablet
GAMER	